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## **Strategic America Earns National Recognition from Mobius Awards**

(DES MOINES, January 7, 2008) – Strategic America's (SA) imaginative thinking has captured the attention of the oldest independent advertising competition in the world, the Mobius Awards.

SA's 2006 Holiday Greeting, "Goodwill for All Holiday Gift" featuring a tie purchased at Goodwill, earned a second place Certificate for Outstanding Creativity. Mobius describes the entry as truly superior.

The Mobius Awards are an international competition whose mission is honoring excellence and recognizing the creativity and hard work of marketing and communication professionals.

Strategic America was founded in 1980 and employs 87 communications professionals. SA represents more than 40 diverse national, regional and local clients, focusing on insurance/financial services, business-to-business, dealer and consumer marketing.

Strategic America is a well-regarded member of the American Association of Advertising Agencies (AAAA), Public Relations Society of America (PRSA) and Worldcom Public Relations Group.

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