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IABC Honors Strategic America with Multiple Awards

DES MOINES, IA – May 19, 2008 – Strategic America (SA), an integrated marketing firm based in Des Moines, has been recognized with Bronze Quill awards from the International Association of Business Communicators (IABC), Iowa Chapter.

The IABC recognized SA with an Award of Excellence, two Awards of Merit and three Honorable Mentions in numerous categories with the following entries:

Award of Excellence:

- Iowa's Developmental Disabilities Council, *ID Action in Review*, for Annual Reports

Awards of Merit:

- Strategic America, *SA Execs Make Splash for Charity*, for Writing
- Iowa's Developmental Disabilities Council, *ID Action Newsletter*, for Newsletters

Honorable Mentions:

- Iowa ACE, *Iowa ACE Newsletter*, for Publication Design
- Winefest Des Moines, *Winefest 2007*, for Media Relations
- Salisbury House, *2007 Salisbury Classic Weekend*, for Media Relations

IABC of Iowa is dedicated to fostering communications excellence, contributing to organizational communication goals and being a professional resource for both individuals and companies.

Strategic America was founded in 1980 and employs 85 communications professionals. SA represents more than 40 diverse national, regional and local clients, focusing on insurance/financial services, business-to-business, dealer and consumer marketing. Strategic America is a well-regarded member of the American Association of Advertising Agencies (AAAA), Public Relations Society of America (PRSA) and Worldcom Public Relations Group.

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